positive

dkoziol@pozytywne.com.pl
tel: +48 601 612 580
www.pozytywne.info

CO-BRANDING **CATALOG**

PLATINUM Top 1%
ecovadis
Sustainability Rating
AUG 2024

VONMÄHLEN
Northern Germany

As a young team, we intrinsically value the protection of our planet and our shared future. In our role as a developer of tech products, we bear direct responsibility for our products and the resulting societal consequences.

For us, sustainability is a holistic concept that takes equal account of environmental, social and economic aspects. We have aligned our strategy with the Sustainable Development Goals of the United Nations Global Compact and are working with specialized partners to realize them effectively.

We regularly assess the impact of our company actions and develop targeted measures to achieve our climate goals and enhance social justice. All our suppliers are carefully selected by third party verifiable, high social standards. We have set an internal carbon price of €50 per tonne that is increased yearly. This enables us to support international projects targeting climate protection and biodiversity.

Our progress can be viewed at any time at **vonmaehlen.com/sustainability**.

Sustainability is a matter of mindset. Transparency, accountability and frequent communication are therefore the cornerstones of our strategy.

PANTONE®
FROM 500 PCS.
VONMÄHLEN
Northern Germany

BASICS PANTONE® FROM 500 PCS.

06 | **INFINITY** R
The Universal Phone Strap

09 | **ZWEINS® C** R
The USB-C Backup Cable

CLASSICS PANTONE® FROM 500 PCS.

12 | **EVERGREEN GO** COMING SOON
The Powerbank for the Key Ring

14 | **HIGH SIX**
The All-in-One Backup Cable

17 | **ALLROUNDO® ECO** NEW R
The Sustainable All-in-One Cable

R >50% Recycled materials

Click & discover

BASICS
INFINITY

BASICS
ZWEINS® C

CLASSICS
ALLROUNDO® ECO

CLASSICS
EVERGREEN GO

COMING SOON

PREMIUM

20 | **ALLROUNDO® GaN** R
The 30W GaN Charger + All-in-One Cable

23 | **FINDME** NEW COMING SOON
The Ultra-Slim Bluetooth® Tracker Card

26 | **EVERGREEN MAG** NEW
The Magnetic Powerbank

29 | **AURA HOME**
The 3in1 Magnetic Wireless Charger

32 | **AIR BEATS GO** PANTONE® FROM 500 PCS.
The Ultimate Pocket Speaker

35 | **AIR BEATS MINI**
The Compact Speaker

R >50% Recycled materials

Click & discover

PREMIUM

FINDME

COMING SOON

PREMIUM

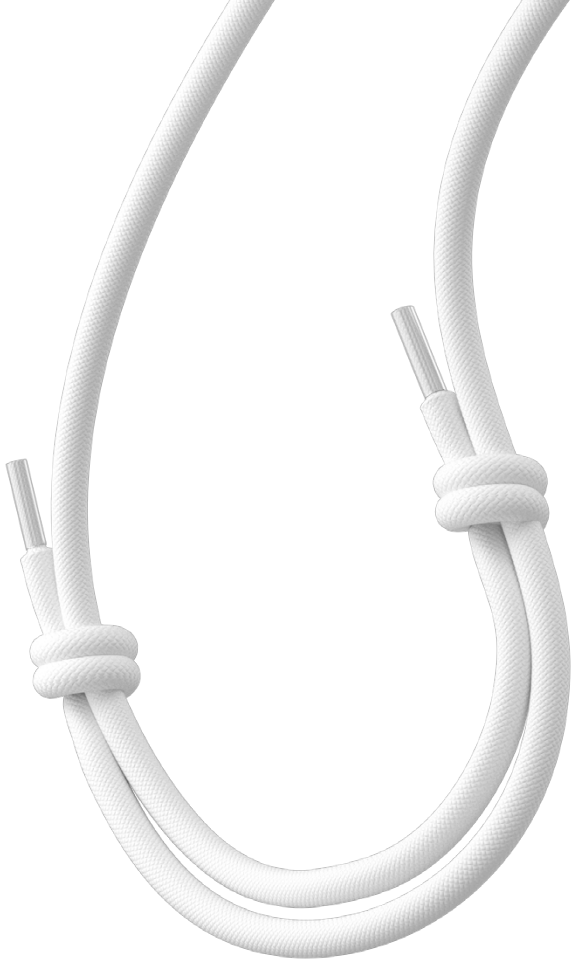
ALLROUNDO® GaN

PREMIUM

AIR BEATS GO

PREMIUM

EVERGREEN MAG



55% RECYCLED MATERIALS

INFINITY

THE UNIVERSAL PHONE STRAP

Global Recycled Standard

This Infinity contains 55% GRS certified recycled post-consumer polyethylene terephthalate (PET), certified by Intertek 223894

2021 HONORABLE MENTION
EUROPEAN PRODUCT DESIGN AWARD

ALL PORTS REMAIN FREE

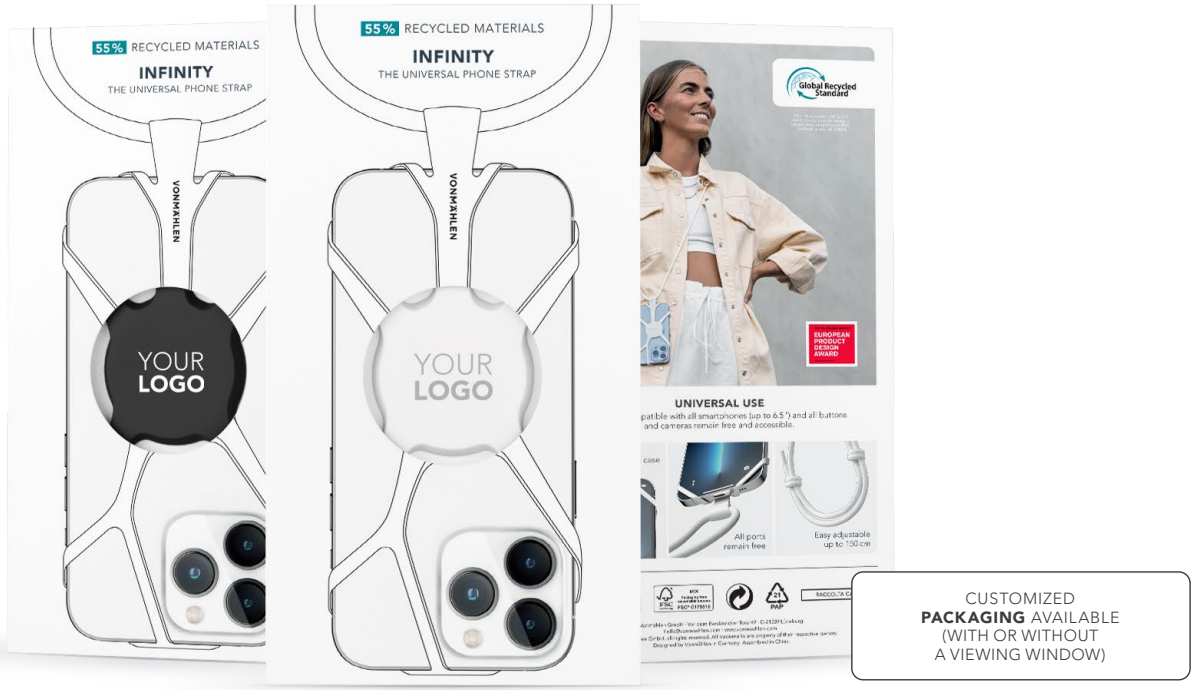
ADJUSTABLE NYLON STRAP WITH KNOT DESIGN

ALL BUTTONS AND CAMERAS REMAIN FREE AND USABLE

UNIVERSAL FOR ALL PHONES

SPECIFICATIONS

Dimensions	Weight	Materials	Strap
L 141 × W 68 × H 7 mm	29 g	GRS-certified PET, silicone	up to 150 cm (adjustable)



CUSTOMIZED
PACKAGING AVAILABLE
(WITH OR WITHOUT
A VIEWING WINDOW)

Coloring in
PANTONE PROCESS BLACK C
IFE00009

Coloring in
WHITE
IFE00010

PANTONE®
FROM 500 PCS.

CUSTOMIZATION

PANTONE coloring	Branding area	Finishing
Nylon strap + Body	Ø 25 mm	4c UV printing / 3c Silkscreen printing

PACKAGING

FSC

Packing dimensions	Weight incl. product	Customs tariff number	Origin country
L 167 × W 92 × H 19.5 mm	66 g	39269097900	China

NEW RECYCLED COPPER*

ZWEINS® C

THE USB-C BACKUP CABLE

Global Recycled Standard

This Zweins® C contains 20% GRS certified recycled post-consumer acrylonitrile butadiene styrene (ABS), 9% GRS certified recycled post-consumer polycarbonate (PC), 21 % GRS certified recycled post-consumer thermoplastic elastomer (TPE), 3% GRS certified recycled post-consumer copper, certified by Intertek 223894

*Zweins® C with recycled copper is available from Q2 / 2025

COMPACT DESIGN FOR THE KEY RING

Key ring included

USB-C BACKUP CABLE

FAST CHARGING PERFORMANCE + 60 W POWER DELIVERY

SPECIFICATIONS

Dimensions / Weight
L 40 × W 12 × H 16.5 mm
10.5 g

Materials
GRS-certified ABS,
GRS-certified PC,
GRS-certified TPE,
Recycled Copper,
Iron

Connectors
2× USB-C

Charging speed
USB-C to USB-C: 3 A (60 W)

Data transfer rate
480 Mbit/s

CUSTOMIZED
PACKAGING AVAILABLE
(WITH OR WITHOUT
A VIEWING WINDOW)

Coloring in
PANTONE PROCESS BLACK C
ZWC00001

Coloring in
WHITE
ZWC00002

PANTONE®
FROM 500 PCS.

CUSTOMIZATION

Pantone coloring	Branding area	Finishing
Case + cable	25 × 8 mm	4c UV printing

PACKAGING Key ring included.

FSC

Packing dimensions	Weight incl. product	Customs tariff number	Origin country
L 95 × W 35 × H 18 mm	16 g	85444290900	China

COMING SOON

42% RECYCLED MATERIALS

EVERGREEN GO

THE POWERBANK FOR THE KEY RING

QUICK AND SECURE ATTACHMENT TO YOUR KEY RING

Key ring included

EMERGENCY POWER: CHARGES AN iPHONE 16 UP TO 25 %

1,000 mAh

INTEGRATED, DETACHABLE USB-C TO USB-C CABLE

SPECIFICATIONS

Dimensions / Weight
L 77.65 × W 34.6 × H 12.3 mm
41.5 g

Materials
TPE, ABS+PC,
Stainless Steel,
Recycled Copper

USB-C Input / Output
5 V⎓1 A

Battery Capacity
1,000 mAh / 3.7 V

Data transfer rate
480 Mbit/s

Additional functions
· LED battery status light

NEW RECYCLED COPPER*

HIGH SIX

THE ALL-IN-ONE BACKUP CABLE

DESIGN AWARD 2022

*High Six with recycled copper is available from Q2 / 2025

COMPACT DESIGN FOR THE KEY RING

Key ring included

FAST CHARGING PERFORMANCE (60 W)

COMPATIBLE WITH ALL END DEVICES (6IN1)

SPECIFICATIONS

Dimensions / Weight
L 61 × W 12 × H 16.5 mm
32.5 g

Materials
ABS, TPE, Stainless Steel, Recycled Copper, Iron

Adapters
USB-A, 2in1 Connector (Micro-USB / compatible with iPhone / iPad)

Connectors
2× USB-C

Charging speed
USB-C to USB-C: 3 A (60 W)
USB-C to Lightning: 2.4 A
USB-C to Micro-USB: 1 A

USB-A to USB-C: 3 A
USB-A to Lightning: 2.4 A
USB-A to Micro-USB: 1 A

Data transfer rate
480 Mbit/s
(no data transfer via USB-A / USB-C to Micro-USB)

CUSTOMIZED
PACKAGING AVAILABLE
(WITH OR WITHOUT
A VIEWING WINDOW)

ALL BLACK
HSI00028

BLACK
HSI00029

PANTONE®
FROM 500 PCS.

CUSTOMIZATION

PANTONE coloring	Branding area	Finishing
Cable + adapter	18 × 8 mm	Laser engraving

PACKAGING Key ring included.

FSC

Packing dimensions	Weight incl. product	Customs tariff number	Origin country
L 95 × W 35 × H 18 mm	37 g	85444290900	China

NEW RECYCLED COPPER*

ALLROUNDO® ECO

THE SUSTAINABLE ALL-IN-ONE CABLE

Global Recycled Standard

This allroundo. eco contains 6 % GRS certified recycled post-consumer polycarbonate (PC), 24 % GRS certified recycled post-consumer acrylonitrile butadiene styrene (ABS), 11 % GRS recycled post-consumer thermoplastic polyurethane (TPU), 20 % GRS certified recycled post-consumer thermoplastic elastomer (TPE), 9 % GRS certified recycled post-consumer copper, certified by Intertek 223894

*allroundo. eco with recycled copper is available from Q2 / 2025

UNIVERSAL FOR ALL DEVICES (6IN1)

FAST CHARGING PERFORMANCE + 60 W POWER DELIVERY

COMPACT DESIGN

CABLE LENGTH UP TO 90 cm

SPECIFICATIONS

Dimensions / Weight
L 76 × W 72.4 × H 23.6 mm
70 g

Materials
GRS-certified PC,
GRS-certified ABS,
GRS-certified TPU,
GRS-certified TPE,
Stainless Steel, Zinc,
Recycled Copper

Cable length
up to 90 cm

Adapters
Micro-USB, USB-A,
Lightning

Charging speed
USB-C to USB-C: 3 A (PD 60 W)
USB-C to Lightning: 2.4 A
USB-C to Micro-USB: 2 A
USB-A to USB-C: 3 A
USB-A to Lightning: 2.4 A
USB-A to Micro-USB: 2 A

Data transfer rate
480 Mbit/s

PANTONE COLORING
FROM 500 PCS.

PANTONE PREMIUM COLORING
FROM 3,000 PCS.

CUSTOMIZED
PACKAGING AVAILABLE
(WITH OR WITHOUT
A VIEWING WINDOW)

Coloring in
PANTONE PROCESS BLACK C
ALE00012

Coloring in
WHITE
ALE00013

PANTONE®
FROM 500 PCS.

CUSTOMIZATION

The connectors are only available in black or white.

PANTONE coloring (Only bottom shell)	Branding area Ø 45 mm	Finishing 4c UV printing
PANTONE Premium coloring (Cable + depot + bottom shell)		

PACKAGING

FSC

Packing dimensions L 80 × W 77 × H 26 mm	Weight incl. product 87 g	Customs tariff number 85444290900	Origin country China

Global Recycled Standard

This allroundo. GaN contains 29 % GRS certified recycled post-consumer thermoplastic elastomer (TPE),
9 % GRS certified recycled post-consumer polyethylene terephthalate (PET),
8 % GRS certified recycled post-consumer polycarbonate (PC),
4 % GRS recycled post-consumer thermoplastic polyurethane (TPU),
1 % GRS certified recycled post-consumer acrylonitrile butadiene styrene (ABS),
certified by Intertek 223894

NEW RECYCLED COPPER*

ALLROUNDO® GaN

THE 30 W GaN CHARGER + ALL-IN-ONE CABLE

*allroundo. GaN with recycled copper is available from Q2/2025

30 W GaN CHARGER INCLUDED

UNIVERSAL CABLE FOR ALL DEVICES (6IN1)
CABLE LENGTH UP TO 120 cm

FAST CHARGING PERFORMANCE
+ 60 W POWER DELIVERY

TRAVEL CASE INCLUDED

SPECIFICATIONS

Dimensions / Weight
L 100 × W 99 × H 44 mm
182 g

Cable length
up to 120 cm

Materials
GRS-certified TPE,
GRS-certified PET,
GRS-certified PC,
GRS-certified TPU,
GRS-certified ABS,
Stainless Steel, Zinc,
Recycled Copper

Adapters
Micro-USB,
USB-A,
Lightning

Charging speed
USB-C to USB-C: 3 A (PD 60 W)
USB-C to Lightning: 2.4 A
USB-C to Micro-USB: 2 A
USB-A to USB-C: 3 A
USB-A to Lightning: 2.4 A
USB-A to Micro-USB: 2 A

Data transfer rate
480 Mbit/s

GaN Charger Input
110 - 240 V ~ 1 A,
50 Hz / 60 Hz

GaN Charger Output
5 V⎓3 A
9 V⎓3 A
12 V⎓2.5 A
15 V⎓2 A (30 W max)
20 V⎓1.5 A (30 W max)
PPS 3.3 - 11 V⎓3 A
PPS 3.3 - 16 V⎓2 A

BLACK
SKU ACG00003

CUSTOMIZED
DESIGN AVAILABLE
(PAPER SLEEVE)

CUSTOMIZATION

Branding area	Finishing
35 × 35 mm	4c Digital transfer printing

PACKAGING

FSC

Packing dimensions	Weight incl. product	Customs tariff number	Origin country
L 175 × W 120 × H 53 mm	362 g	85444290900	China

COMING SOON NEW

FINDME*

THE ULTRA-SLIM BLUETOOTH® TRACKER CARD

Ultra Thin
1.6 mm

Wireless
Rechargeable

IP67

Water and
Dust resistant

*FindMe is available from Q2/2025

ULTRA-SLIM FOR EVERY WALLET

WIRELESSLY RECHARGEABLE (2-3-MONTH BATTERY LIFE)

WATER AND DUST RESISTANT | IP67

WORKS WITH APPLE FIND MY

SPECIFICATIONS

Dimensions / Weight
L 85.5 × W 54 × H 1.6 mm
11.5 g

Materials
PC

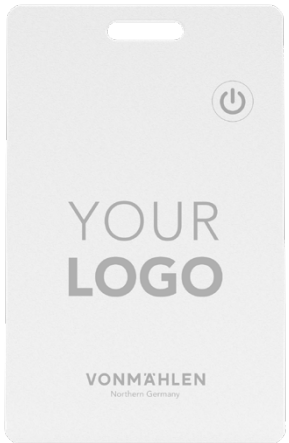
Battery Capacity
100 mAh

Input
Wirelessly rechargable

Standby
2-3 Months

Additional functions
· Notification Sound (70 - 90 dB)

BLACK
SKU FDM00002



WHITE
SKU FDM00005

CUSTOMIZED
DESIGN AVAILABLE
(PAPER SLEEVE)

CUSTOMIZATION

Branding area	Finishing
45 × 40 mm	4c UV printing

PACKAGING

FSC

Packing dimensions	Weight incl. product	Origin country
L 128.5 × W 79 × H 13.5 mm	41 g	China

Officially Certified

NEW

RECYCLED COBALT & ALUMINUM

EVERGREEN MAG

THE MAGNETIC POWERBANK

Compatible with
MagSafe

5,000 mAh

CONTAINS RECYCLED MATERIALS

RECYCLED COBALT & ALUMINUM

ULTRA THIN MAGNETIC POWERBANK

5,000 mAh

WIRELESS CHARGING UP TO 15 W (Qi2 CERTIFIED)

Compatible with
MagSafe

SPECIFICATIONS

Dimensions / Weight /
L 102 × W 70 × H 8.6 mm
118 g

Materials
Silicone,
Recycled Aluminum,
Recycled ABS+PC,
Recycled Cobalt

USB-C Input / Output
5 V⎓3 A, 9 V⎓2.22 A, 12 V⎓1.67 A

Output
Magnetic Wireless Charger
5 W / 7.5 W / 10 W / 15 W (Max.)

Battery Capacity
5,000 mAh / 3.85 V

Additional functions
· LED battery status light

BLACK
SKU EVM00005

WHITE
SKU EVM00006

CUSTOMIZED
DESIGN AVAILABLE
(PAPER SLEEVE)

CUSTOMIZATION

Branding area	Finishing
55 × 73.2 mm	Laser engraving

PACKAGING

FSC

Packing dimensions	Weight incl. product	Accessories	Customs tariff number	Origin country
L 136.8 × W 81 × H 27 mm	205 g	1 m USB-C to USB-C cable	85076000900	China

RECYCLED TEMPERED GLASS & ALUMINUM

AURA HOME

THE 3IN1 MAGNETIC WIRELESS CHARGER

VONMÄHLEN
Northern Germany

AUTOMATIC DIM MODE

3IN1 WIRELESS CHARGING STATION OPTIMIZED FOR iPHONE, APPLE WATCH AND AIRPODS

PERFECT POSITIONING

SPECIFICATIONS

Dimensions / Weight
L 57 × W 187 × H 7.7 mm
149 g

Materials
Recycled Aluminum,
Recycled Tempered Glass,
Silicone, Magnet

Input (USB-C)
9 V⎓3 A

Output
5 W, 7.5 W, 10 W, 15 W

Power
2× 15 W (Max.)
1× 3 W (Max.)

Frequency band
Smartphone: 100 - 205 kHz
Smartwatch: 325 kHz

Additional functions
· Integrated overcharge and overvoltage protection
· Integrated short-circuit protection
· Dim mode

BLACK
SKU AUH00005

WHITE
SKU AUH00006

CUSTOMIZED
DESIGN AVAILABLE
(PAPER SLEEVE)

CUSTOMIZATION

Branding area	Finishing
40 × 10 mm	4c UV printing

PACKAGING

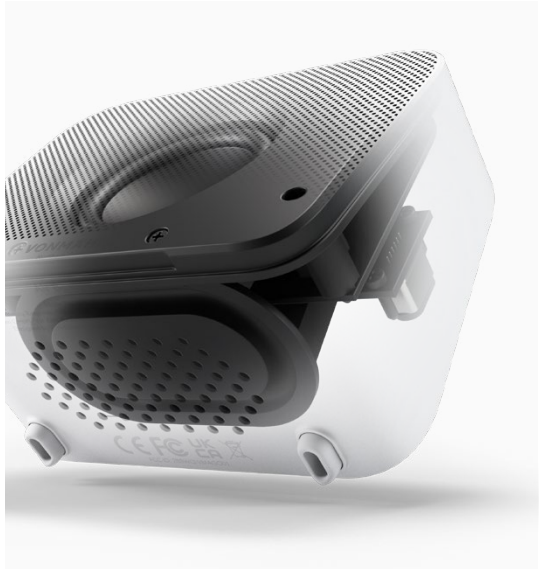
FSC

Packing dimensions	Weight incl. product	Accessories	Customs tariff number	Origin country
L 114 × W 218 × H 31 mm	318 g	1 m USB-C to USB-C cable	85044095900	China

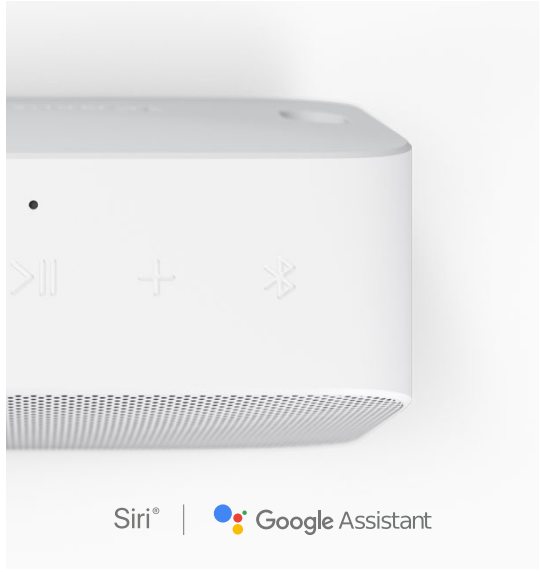
PANTONE®
FROM 500 PCS.
AIR BEATS GO
THE ULTIMATE POCKET SPEAKER
YOUR LOGO
VONMÄHLEN
Bluetooth®

UP TO 10 HOURS MUSIC ENJOYMENT

BASS BOOST MODE (5 W)



BUILT-IN MICROPHONE FOR VOICE CONTROL AND PHONE CALLS



WATER AND DUST RESISTANT | IP67

SPECIFICATIONS

Dimensions / Weight
L 71 × W 87 × H 48.3 mm
185 g

Materials
ABS, TPU,
Iron

Sound
Power output: 5 W (RMS)
Driver: 45 mm
Impedance: 4 Ω ± 15 %
Sensitivity: 80 dB ± 3 dB
Frequency Response: 120 Hz - 18 kHz

Bluetooth®
Bluetooth® Version: 5.0
Bluetooth® range: 10 m
Bluetooth®-Profiles:
HFP V1.5; A2DPV1.3; AVRCP V1.5
Frequency Range: 2402 MHz - 2480 MHz

Battery
USB-C input: 5 V⎓1 A
Battery capacity: 1500 mAh
Charging time: 5 hours
Playback time: 10 hours
Standby time: 60 hours

Design
Voice input: Microphone
Voice assistant: Siri and
Google assistant
Water resistant: IP67
Auto sleep after 15 minutes

BLACK
SKU AGO00003

WHITE
SKU AGO00004

CUSTOMIZED
DESIGN AVAILABLE
(PAPER SLEEVE)

PANTONE®
FROM 500 PCS.

CUSTOMIZATION

Pantone coloring	Branding area	Finishing
Body + grid	65 × 37 mm	4c UV printing

PACKAGING

FSC

Packing dimensions	Weight incl. product	Accessories	Customs tariff number	Origin country
L 107 × W 95 × H 57 mm	256 g	20 cm USB-C to USB-C cable	85182900900	China

AIR BEATS MINI

THE COMPACT SPEAKER

Bluetooth®

BUILT-IN MICROPHONE FOR VOICE CONTROL AND PHONE CALLS

TRUE WIRELESS STEREO

WATER RESISTANT | IPX6

UP TO 13 HOURS SIGNATURE SOUND

SPECIFICATIONS

Dimensions / Weight
L 75 × W 99 × H 72 mm
254 g

Materials
ABS, Silicone, Iron

Sound
Power output: 5 W (RMS)
Driver: 45 mm
Connector: 3.5 mm Audio jack
Impedance: 4 Ω
Sensitivity: 82 dB ± 3 dB
Frequency Response: 100 Hz - 18 kHz

Bluetooth®
Bluetooth® Version: 5.0
Bluetooth® range: 10 m
Bluetooth®-Profiles:
HFP V1.5; A2DPV1.3; AVRCP V1.5
Bluetooth® Frequency Range:
2402 MHz - 2480 MHz

Battery
USB-C input: 5 V⎓1 A
Battery capacity: 2200 mAh
Charging time: 5 hours
Playback time: 13 hours
Standby time: 60 hours

Design
Voice input: Microphone
Voice assistant: Siri and Google assistant
True wireless stereo
Water resistant: IPX6
Auto sleep after 10 minutes

BLACK
SKU ABM00006

ADDITIONAL BRANDING AREA
BRANDING B

WHITE
SKU ABM00007

ADDITIONAL BRANDING AREA
BRANDING B

CUSTOMIZED
DESIGN AVAILABLE
(PAPER SLEEVE)

CUSTOMIZATION

Branding area	Finishing
Branding A – 60 × 30 mm	4c UV printing
Branding B – 40 × 25 mm	

PACKAGING

FSC

Packing dimensions	Weight incl. product	Accessories	Customs tariff number	Origin country
L 133 × W 130 × H 98 mm	485 g	1 m USB-C to USB-C cable	85182900900	China